



UNIVERSITAS
INDONESIA

Yuklas, Prohibis, Sebliba

FACULTY
ECONOMICS
AND BUSINESS



INTERNATIONAL CONFERENCE
ON BUSINESS AND MANAGEMENT RESEARCH

CALL FOR PAPERS Online Conference

The 13th International Conference on
Business and Management Research (ICBMR)

Leveraging Business and Management Knowledge in Digital Era

About

ICBMR is organized by Management Research Center (MRC), Department Management, Faculty Economics and Business, Universitas Indonesia. ICBMR provides an excellent international platform for academicians, researchers, and budding students around the world to share their research findings and to find international linkage for future collaborations. This year ICBMR will held several activities, there are:

Online Presentation

The selected papers on areas of Finance, Banking, Islamic Finance and Banking, Marketing, Islamic Marketing, Organization/HR Management, Operation and Supply Chain Management, Disaster Management, Strategic Management, and General Management, will be presented via an online platform.

Meet the Editors

The 13th ICBMR provides a special online parallel session for selected papers with specific scopes. Presenters will be invited to present their research online with the editors of Journal of Strategic Marketing (Q1 Scopus), and Asia Pacific Journal of Marketing and Logistic (Q2 Scopus).

Doctoral Colloquium

This session is provided for PhD candidates to present their research development online to a panel of experts and to share with their peers.

Webinar Keynote Speeches*

The 13th ICBMR provides webinar sessions that are presented by expert speakers.

Publication Opportunities

All accepted full papers will be published in the conference proceedings with ISBN and proposed to be indexed by Thomson Reuters Conference Proceedings Citation Index (CPCI).

Selected papers from the Meet the Editors sessions will be proposed for fast track review and publication in:

- Journal of Strategic Marketing, Scopus (Q1)
- Asia Pacific Journal of Marketing and Logistic (APJML), Scopus (Q2)

Other selected outstanding papers will be invited for fast-track review and publication in:

- International Journal of Business and Society (IJBS), Scopus (Q3)
- International Journal of Economics and Management (IJEM), Scopus (Q3)

Other outstanding papers will be selected for publication in:

- The South East Asian Journal of Management (SEAM) (Clarivate ESCI, Sinta 2)
- Indonesian Capital Market Review (ICMR) (Clarivate ESCI, Sinta 2)
- ASEAN Marketing Journal (AMJ) (EBSCO, Sinta 2)

Submission Process

Submission process of Full Paper must be done electronically via <https://icbmr.ui.ac.id/>

Registration Fee

	USD	IDR
Regular Registration	185	Rp. 3.000.000
Second Paper	135	Rp. 2.000.000
Second Author	20	Rp. 300.000
Non-Presenter/Participant	20	Rp. 300.000

Important Dates

July 31,
2020

Full Paper
Submission
Extended

August 25,
2020

Full Paper
Acceptance
Notification

September 9
– October 14,
2020

Registration

October
21 – 22, 2020

Virtual
Conference



Prof. Jae Bin Ahn
Graduate School of International Studies (GISIS)
Sooil National University



Prof. Ian Phau
Editor in Chief, APJML
School of Marketing Curtin University



Prof. Riza Casidy
Assoc. Editor of Journal of Strategic Marketing
Dept. of Marketing Macquarie University

*under confirmation

Sponsored by:



Further Information:

Management Research Center (MRC)
Faculty of Economics and Business,
Universitas Indonesia (FEB UI)
Phone: +62-21 7272425 (Ext. 909)
Mobile: +62812-8760-7070 (Whatsapp Only)
Email: icbmr@ui.ac.id cc to icbmr2020@gmail.com
Website: <https://icbmr.ui.ac.id/>

